DOCUMENT RESUME

ED 138 127 HE 008 716

TITLE	Rate and Occupancy Survey Results.
INSTITUTION	Mid-Atlantic Association of Coll. and Univ. Housing Officers.
PUB DATE	Mar 77
NOTE	8p.
AVAILABLE FROM	Robert R. Sedivy, Loyola College, 4501 North Charles Street, Baltimore, Maryland 21210
EDRS PRICE	MF-$0.83 HC-$1.67 Plus Postage.
DESCRIPTORS	Ancillary Services; *Cleaning; *College Housing; Colleges; *Costs; *Food Service; Geographic Regions; Higher Education; Questionnaires; *Resident Students; Statistical Data; Surveys; Tables (Data); Universities
IDENTIFIERS	Delaware; District of Columbia; Maryland; New Jersey; Pennsylvania; West Virginia

ABSTRACT

In its annual effort to determine rate and occupancy trends in the Mid-Atlantic region, MACUHO surveyed by questionnaire the chief housing officers on its mailing list and received 99 usable responses, compared with 65 the previous year. The average double room rate was reported to be $691, compared with $646 in 1975; the average board rate rose from $681 to $704. This year for the first time members were asked to report the occupancy rate for their residence halls. Average occupancy rates were 96.89 percent in men's residence halls and 96.26 percent in women's halls. Other items covered in the survey included room cleaning, frequency of cleaning, linen service, and meals per week. (Author/LBH)

****
* Documents acquired by ERIC include many informal unpublished *
* materials not available from other sources. ERIC makes every effort *
* to obtain the best copy available. Nevertheless, items of marginal *
* reproducibility are often encountered and this affects the quality *
* of the microfiche and hardcopy reproductions ERIC makes available *
* via the ERIC Document Reproduction Service (EDRS). EDRS is not *
* responsible for the quality of the original document. Reproductions *
* supplied by EDRS are the best that can be made from the original. *
****

MACUHO

MID-ATLANTIC ASSOCIATION OF COLLEGE
AND UNIVERSITY HOUSING OFFICERS

Reply To: Robert R Sedivy
Loyola College
Baltimore, MD 21210
301/323-1010 ext 349

RESEARCH & INFORMATION

ED138127

RATE & OCCUPANCY SURVEY RESULTS

In its annual effort to determine rate and occupancy trends in the region, MACUHO Research & Information sent a short questionnaire to the chief housing officers on its mailing list. Response was as follows:

1. INSTITUTIONS:

Ninety-nine usable responses were received, compared with sixty-five last year. The increased sample size will tend to make our information more reliable. The breakdown of responses by state and type of institution is:

TYPE / STATE	PUBLIC INSTITUTIONS		PRIVATE INSTITUTIONS		TOTAL	
	1975	1976	1975	1976	1975	1976
DE	1	1	-	1	1	2
DC	-	-	6	6	6	6
MD	7	7	6	4	13	11
NJ	1	7	3	5	4	12
PA	6	12	29	44	35	56
WV	2	6	4	6	6	12
ALL	17	33	48	66	65	99

U S DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY

NE 08716

2. ROOM RATES:

Members were asked to state their basic annual (nine month) double room rate, or to quote an average rate if they have more than one. Where only a combined rate for room and board was reported, we have used one half of that amount as the room rate. The following table indicates the averages:

TYPE / STATE	PUBLIC INSTITUTIONS				PRIVATE INSTITUTIONS				TOTAL			
	1975		1976		1975		1976		1975		1976	
	N	AMOUNT	N	AMOUNT	N	AMOUNT	N	AMOUNT	N	AMOUNT	N	AMOUNT
DE	1	$706	1	$776	-	$ -	1	$640	1	$706	2	$708
DC	-	-	-	-	6	812	6	891	6	812	6	891
MD	7	617	7	620	6	595	4	605	13	607	11	615
NJ	1	860	7	800*	3	657	5	792	4	708	12	797
PA	6	464	12	568	29	652	43**	687	35	619	55	661
WV	2	560	6	738	4	727	6	643	6	671	12	690
ALL	17	576	33	665	48	672	65	704	65	646	98	691

* apparent rate reduction here is evidently the result of the extremely small size of last year's sample in this cell, ie one institution.

** no rate data reported for one school in this cell, thus N is 43 rather than 44.

3a. ROOM CLEANING:

Members were asked whether their basic room charge includes the cleaning of student rooms other than annually. The majority of those responding stated that it did not. The following table indicates the number of schools which include other than annual cleaning.

TYPE / STATE	PUBLIC INSTITUTIONS		PRIVATE INSTITUTIONS		TOTAL	
	1975	1976	1975	1976	1975	1976
DE	-	-	-	-	-	-
DC	-	-	3	3	3	3
MD	-	1	2	-	2	1
NJ	-	-	1	1	1	1
PA	1	4	8	12	9	16
WV	1	1	1	-	2	1
ALL	2	6	15	16	17	22*

* note that with a larger N this year (99 as compared with 65) this numerical increase is actually a percentage <u>decrease</u>, ie 17 is 26% of 65; 22 is 22% of 99.

3b. FREQUENCY OF CLEANING

For those institutions which do provide cleaning of rooms, other than annually, the following table indicates the frequency with which such cleaning is done:

	1975	1976
Daily	1	1
Biweekly	--	2
Weekly	8	7
Monthly	1	1
Semiannually	4	6
Other or not specified	3	5
Total	17 (26%)	22 (22%)

4. LINEN SERVICE

A small number of schools indicated that linen service is included in their basic room rate. Those schools are distributed as follows:

	1975	1976
Delaware	0	0
District of Columbia	1	1
Maryland	2	1
New Jersey	1	2
Pennsylvania	12	18
West Virginia	1	4
Total	17 (26%)	26 (26%)

5. BOARD RATES:

All schools with Meal Plans were asked to report the rates for their most heavily enrolled plan. Where only a combined rate for room and board was given, we used one half of that amount as the room rate. The following table indicates averages:

TYPE / STATE	PUBLIC INSTITUTIONS				PRIVATE INSTITUTIONS				TOTAL			
	1975		1976		1975		1976		1975		1976	
	N	AMOUNT	N	AMOUNT	N	AMOUNT	N	AMOUNT	N	AMOUNT	N	AMOUNT
DE	1	$746	1	$796	-	$ -	1	$700	1	$746	2	$748
DC	-	-	-	-	6	700	5	763	6	700	5	763
MD	7	652	5	667	6	768	4	703	13	710	9	683
NJ	-	-	4	661	3	783	4	813	3	783	8	737
PA	6	491	12	607	29	685	39	703	35	652	51	680
WV	2	730	6	782	4	706	6	744	6	715	12	763
ALL	16	604	28	670	48	705	59	720	64	681	87	704

6. MEALS PER WEEK

Schools with Meal Plans were next asked to state the number of meals per week served through their most heavily enrolled plan. The following table indicates their responses:

MEALS PER WEEK / TYPE OF SCHOOL	15		19		20		21		OTHER	
	1975	1976	1975	1976	1975	1976	1975	1976	1975*	1976
Public Institutions	1	2	4	9	8	6	2	8	-	2
Private Institutions	3	4	14	17	12	10	21	22	-	7
All Schools	4	6	18	26	20	16	23	30	-	9

*not tabulated in 1975

7. OCCUPANCY

This year for the first time, members were asked to report the occupancy rate for their residence halls. Average occupancy rates by type of residence halls are as follows. Note that a response stated only as "100%+" was treated as a response of 101% for tabulation purposes.

MEN'S HALLS

TYPE / STATE	PUBLIC INSTITUTIONS		PRIVATE INSTITUTIONS		TOTAL	
	N	%	N	%	N	%
DE	1	100.00	1	95.00	2	97.50
DC	-	-	3	98.37	3	98.37
MD	7	90.22	2	102.50	9	92.95
NJ	3	96.66	4	99.00	7	98.00
PA	10	99.78	27	97.90	37	96.97
WV	6	98.50	6	89.66	12	94.08
ALL	27	96.68	43	97.03	70	96.89

WOMEN'S HALLS

TYPE / STATE	PUBLIC INSTITUTIONS		PRIVATE INSTITUTIONS		TOTAL	
	N	%	N	%	N	%
DE	1	100.00	1	95.00	2	97.50
DC	-	-	3	99.53	3	99.53
MD	7	93.38	3	108.00	10	97.70
NJ	4	98.25	4	100.00	8	99.12
PA	11	98.21	31	95.34	42	96.09
WV	6	90.00	6	95.33	12	92.66
ALL	29	93.80	48	96.77	77	96.26

7. OCCUPANCY (continued)

COED HALLS

TYPE / STATE	PUBLIC INSTITUTIONS		PRIVATE INSTITUTIONS		TOTAL	
	N	%	N	%	N	%
DE	1	100.00	-	-	1	100.00
DC	-	-	3	99.38	3	99.38
MD	6	100.38	3	106.00	9	102.25
NJ	4	98.25	3	98.33	7	98.28
PA	9	99.79	20	98.99	29	99.23
WV	1	97.00	3	88.66	4	90.75
ALL	21	99.54	32	98.65	53	99.00

ALL HALLS

TYPE / STATE	PUBLIC INSTITUTIONS		PRIVATE INSTITUTIONS		TOTAL	
	N	%	N	%	N	%
DE	1	100.00	1	95.00	2	97.50
DC	-	-	4	98.91	4	98.91
MD	7	99.18	4	102.75	11	100.48
NJ	6	98.66	5	98.50	11	98.59
PA	12	98.89	40	95.56	52	96.33
WV	6	92.50	6	92.66	12	92.58
ALL	32	97.75	60	96.21	92	96.74